

Reasons To Smile



PRDC Opening Full Time Dental Safety Net Clinic



PRDC's new clinic is located on Route 15 South of Orange, VA

P RDC's next goal is to open a full-time dental clinic, with paid dental staff, to provide year-round dental care to families living at or below 200% of the federal poverty level. 80% percent of the patients will be children 18 and under.

PRDC's first project was a one-day Mission of Mercy project that brought volunteer dental

professionals from 28 Virginia counties to Barbourville. These dental volunteers provided over \$350,000 worth of dental services to 426 patients.

Piedmont Regional Dental Clinic, Inc. (PRDC) is a non-profit organization dedicated to increasing access to affordable oral health services for low-income families in Orange, Madison, Greene and Culpeper counties.

The clinic plans to open early summer at the completion of the capital campaign.

Creating New Jobs in Piedmont

T he PRDC will employ a full complement of dental practice employees when fully operational.

The Clinic is currently inter-viewing for the first dentist (whose compensation package will be covered for the first three years by a generous grant from the Virginia Health Care Foundation), a Dental Practice Manager, dental hygienists, two dental assistants, a Medicaid billing administrator, receptionist and a patient outreach Coordinator. As soon as patient demand reaches capacity a second dental team will be hired in late 2011.

The PRDC offers a comprehensive benefits package and is recruiting throughout the mid-Atlantic region. Job descriptions are available on the PRDC website at www.vaprdc.org

"The Town of Orange is excited about the adaptive reuse of the

building PRDC will occupy. The increased activity in the shopping center will also be a positive. The 6-10 new jobs are just what is needed in this economy. The Town feels very fortunate PRDC chose to locate here", said Chuck Mason, Mayor of the Town of Orange, "This is a great project not just for the citizens who need dental care, but for the community as a whole. We couldn't be more pleased they are opening in Orange."



More than 400 patients were seen last May at the MOM event.

Visit our web site at www.vaprdc.org

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Capital Campaign Tops 70 Percent

Financial support from throughout Virginia has brought the PRDC closer to opening. Generous grants from the Virginia Health Care Foundation, Delta Dental of Virginia, Charlottesville Area Community Endowment,

Martha Jefferson Hospital, The BamaWorks Fund of the Dave Matthews Band and Wachovia Wells Fargo Foundation as well as support from private donors has raised 70 percent of the capital needed to open the clinic.

THANK YOU, DONORS!

The PRDC wishes to recognize those individuals and organizations that provided financial support during the period June 1, 2010 through December 31, 2010

Underwriters (\$10,000+)



DONORS 6/10 - 12/10

- Virginia Health Care Foundation
- Charlottesville Area Community Endowment
- Martha Jefferson Hospital
- Royal Foundation
- The BamaWorks Fund of the Dave Matthews Band
- County of Orange
- Town of Orange, Town Council
- The Wachovia Wells Fargo Foundation
- Madison County Board of Supervisors
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- Orange Family Physicians
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Fundraising Gala at Pomme
 March 28, 2011 - 630pm
 Keynote Speaker: Deborah Oswald, Exec. Dir.,
 Virginia Health Care Foundation
 Tickets: \$750 per person

INTO THE HOME STRETCH...

WHY SUPPORT THE PRDC?

- 26.54% of the four-county population of 86,345 lives at or below 200% of the federal poverty level and is therefore eligible for the **Smiles For Children** program
- 12,000 low-income children in Orange, Greene, Madison and Culpeper counties *are already enrolled* in the **Smiles For Children** program
- 70% of PRDC's patients will be low-income children and 30% will be uninsured low-income adults
- Uninsured low-income adults will be asked to pay a subsidized amount for the services they receive
- The PRDC will generate enough income through Medicaid reimbursements to fund operations
- Philanthropic support from the local community will not be necessary to sustain clinic operations once the Clinic is equipped and opened
- PRDC will be open 40 hours a week year-around and employ fulltime dental staff
- 29 dental safety net clinics operate successfully elsewhere in Virginia but none are located in Orange, Madison, Greene or Culpeper counties
- 100% of the general dentists who accept Medicaid insurance wrote letters of support to the Virginia Health Care Foundation supporting the creation and funding of the PRDC

P RDC's volunteer board members and MOM volunteers have donated thousands of hours over the past 18 months to create more dental care alternatives for low-income residents of the Orange, Greene, Madison and Culpeper counties. PRDC has now raised 70 percent of the resources needed to equip and staff a new fulltime dental safety net clinic for the region and has received a commitment from the Virginia Health Care Foundation to support the salary of a full-time dentist for the first three years of operation.



Sincerely,

*André Hintermann
President*

Now we ask for your support and the support of our local community to raise the remaining funds needed to open this financially sustainable Clinic. PRDC, with the help of Pomme Restaurant, is holding its one and only fundraiser March 28, 2011 at 630pm. I hope you will join me and the other members of the PRDC Board in supporting this pivotal event and important addition to the health safety net in the Piedmont. We are on the home stretch. Please help us win the race.

HELP WIN THE RACE

YES! I want more information about the March 28th Gala.

Name: _____

Address: _____

E-Mail: _____

Phone: _____

I cannot attend the March 28 event. Please accept my support for the PRDC in the amount of \$_____

I cannot attend but would like to donate in honor or in memory of _____ in the amount of \$_____.

The PRDC is a 501 (c)(3) nonprofit organization. Donations are tax deductible to the full extent allowed under federal law. Please mail this form with your check to : PO Box 151, Orange, VA 22960. Or send us an e-mail at info@vaprdc.org.

Head Start Dental Home Initiative Training at PRDC

The first in a series of specialized training sessions for dentists and Head Start providers statewide was held September 10 at PRDC offices. Part of a nationwide initiative to increase the number of dental homes for low-income children, the Orange event was hosted by the Piedmont Regional Dental Clinic and overseen by the Virginia Oral Health Care coalition. The one-day training brought area dentists and local Head Start providers together to



learn techniques to provide oral health care to very young children. The training is part of the American Academy of Pediatric Dentistry's (AAPD) national Head Start Dental Home Initiative to ensure every Head Start child has a dental home. Six continuing education credits were made available to participating dentists and dental hygienists.



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THE REASONS TO SMILE NEWSLETTER is published quarterly by the Piedmont Dental Clinic to inform its constituents about the clinic, its purpose, and its operations. Publication is routinely in February, May, August, and November. PRDC headquarters is 13296 James Madison Highway Orange, Virginia 22960. The PRDC web site is located at <http://www.vaprdc.org/>. Contact the PRDC at info@vaprdc.org or 540-661-0008.