



# Press Release

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FOR IMMEDIATE RELEASE

## PRDC RECEIVES \$10,000 TO FUND CHECKUPS-AT-SCHOOL PROGRAM

Orange, VA – February 1, 2013 – The Piedmont Regional Dental Clinic (PRDC) has been awarded \$10,000 from the Delta Dental of Virginia Foundation (DDVF). The award was selected from among 56 applications totaling more than \$2 million in requests.

“We are very appreciative of this award and will use the money to fund our Checkups-At-School program in Orange, Madison and Culpeper counties,” said Kelli Mitchell, executive director, PRDC.

The contribution will purchase equipment and supplies used for the Checkups-At-School mobile unit that regularly visits area schools.

The Checkups-At-School program provides:

- Comprehensive dental exam by a dentist
- Safe digital X-rays
- Fluoride or fluoride varnish
- Sealants (a thin, plastic material painlessly applied on the chewing surface of healthy back teeth to prevent tooth decay)
- Dental care “Goodie Bag” including a toothbrush, toothpaste and flosser
- Report from the dentist telling parents exactly what care their child received and whether the child needs additional treatment in a dentist office.

“Having these exams done at school is a huge convenience for working parents,” says Dr. Jeff Laughlin, PRDC’s pedodontist (dentist specializing in the care of young children). “Many working parents simply don’t know if their child has cavities. But once they know about a cavity or a tooth that needs attention, they make it a priority to get their child to the dentist.”

Having regular checkups done at school helps parents stay on top of their child’s dental health. Ultimately, checkups at school programs result in more children receiving regular dental care than in areas without such programs, he said.

“We consider it a privilege and a responsibility to financially support meaningful oral health outreach efforts,” said George A. Levicki, DDS, president, DDVF, in the award letter.

The PRDC is a non-profit organization dedicated to providing low-cost dental services to underserved residents in the Piedmont region of Virginia who do not have dental insurance and financially qualify, or who are covered by Virginia Medicaid.

For a schedule of Checkups-At-School visits, go to  
[http://www.vaprdc.org/calendar\\_public.php](http://www.vaprdc.org/calendar_public.php)

Two photos of Dr. Jeff are available for publication with this release.  
[http://www.vaprdc.org/images/dr\\_laughlin.png](http://www.vaprdc.org/images/dr_laughlin.png)  
<http://www.vaprdc.org/images/Dr.Jeff%20with%20a%20opt2012.png>

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